

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Dwight Allen Merriman *et al.* Art Unit : 3714  
Serial No. : 09/577,798 Examiner : Ronald Laneau  
Filed : May 24, 2000 Conf. No. : 4541  
Title : METHOD OF DELIVERY OF TARGETING, AND MEASURING  
ADVERTISING OVER NETWORKS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

STATUS INQUIRY

Applicant respectfully inquires as to the status of the above application. The application was filed on May 24, 2000 and its last known status was a decision from the Board of Appeals affirming the rejection of claims 1-50 and reversing the decision of the examiner to reject claims 51-57 received on May 24, 2010.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: May 25, 2011



Tonya S. Drake  
Reg. No. 57,861

Customer Number 26192  
Fish & Richardson P.C.  
Telephone: (617) 542-5070  
Facsimile: (877) 769-7945

22639537.doc

CERTIFICATE OF (A) MAILING BY FIRST CLASS MAIL OR (B) TRANSMISSION

I hereby certify under 37 CFR §1.8(a) that this correspondence is either (A) addressed as set out in 37 CFR §1.1(a) and being deposited with the United States Postal Service as first class mail with sufficient postage, or (B) being transmitted by facsimile in accordance with 37 CFR § 1.6(d) or via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4), on the date indicated below.

May 25, 2011  
Date of Deposit or Transmission

  
Signature

KRISTI A. HOLLINGS  
Typed or Printed Name of Person Signing Certificate